

signal having undergone the reception processing, displaying  
at least one of the form image and the elasticity image,  
switching between a form image mode and an elasticity image  
mode, and controlling so as to selectively acquire the form  
5 image and the elasticity image in the measurement period of  
the elasticity image mode switched by the step.

#### Brief Description of the Drawings

Fig. 1 is a block construction diagram of an embodiment  
10 of an ultrasonographic apparatus of the present invention.

Fig. 2 is a diagram showing a relationship between the  
ultrasonographic apparatus of the present invention and a  
patient.

Figs. 3 to 5 are diagrams showing an operation of a  
15 first embodiment of the present invention.

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Figs. 6 to <sup>8</sup> are diagrams for explaining an operation  
of a second embodiment of the present invention.

#### Best Mode for Carrying Out the Invention

20 Embodiments of the present invention will be described  
below with reference to attached drawings. Fig. 1 is a  
block construction diagram of one embodiment of an  
ultrasonographic apparatus of the present invention. In Fig.  
1, the thick line indicates a flow of an ultrasonic  
25 transmission/reception signal, and the thin line indicates a